



## **Acer integrates AUPEO!: Exclusive Integration of Radio Streaming Service on Android Phones**

- **All services of the internet radio provider are accessible through the Acer Android phone's media player**
- **The Acer device "Stream" is the start of AUPEO!'s pre-installation on all Acer Android phones**

Berlin, August 10th, 2010: Owners of the Acer mobile phone "Stream" can now access AUPEO!'s streaming service exclusively and for free. The over 100 editorially-maintained AUPEO! Channels offer music for every taste and mood. The multimedia setup on the Acer "Stream" provides easy access to audio-visual features for photos, videos and music.

Full access to AUPEO!'s services to the user based on its pre-installation in the mediaplayer's music category on the Android-based phone. This makes it an all-around entertainment device. Through the default integration of the music recommendation service, an additional application download from the "Android Market" App-Store is no longer needed.

High-quality mobile and multifaceted musical enjoyment is guaranteed to the listener without having to install it as a separate feature. Apart from the over 100 AUPEO! Channels, the leading provider of hardware based audio streaming also offers users with a Premium account access to another three radio stations: The Artist and Mood Stations as well as the Personal Radio. The latter only includes songs that are based on the user's personal taste. The service develops an individual music profile that continuously grows by using the LOVE and BAN buttons.

AUPEO! is pre-installed on all Android-based Acer mobile devices. The global market leader within the netbook and laptop industry plans to conquer up to 7% of the smartphone market in the next 5 years. This means a total number of sales of 15 million Android-based devices within the next 12 months.

**About AUPEO!:** Founded in 2008, the leading provider of audio content in connected hardware devices offers radio stations to music lovers to suit each taste and mood. AUPEO! users can enjoy editorially-supervised artist and specialized channels, compile their own customized favorite program and discover new titles not only online at [www.aupeo.com](http://www.aupeo.com), but also pre-installed on numerous netbooks, connected TVs, most Internet Radio devices and many smartphones. In cooperation with the Fraunhofer Institute for Digital Media Technology, AUPEO! additionally enables stations to be influenced by everyone's musical mood. Apart from the free Basic subscription, there is also exclusive Premium access available from the radio provider from €4.95/month.

**Pressekontakt:** Sara Frerichs | Tel.: +49.30.2576205.15 | [presse@aupeo.com](mailto:presse@aupeo.com)